

Facilitation Guide: Booth

New Driver Work Zone Safety Program

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How to Use This Document

The purpose of this guide is to promote the New Driver Work Zone Safety Program to high school students. Use this guide to keep your messages consistent and inform your in-person event. Sample activities and their required materials are provided throughout this document.

Work Zone Safety: Event Booth

An event booth should be eye-catching enough to attract foot traffic. Interactions should be brief, limited to one or two main messages, with an emphasis on leading students to take the course. Conversations should be non-judgmental, relying more on stories than facts and statistics. This guide provides three possible activities to use while working a booth.

- Build a Mini Work Zone
- Work Zone Safety Trivia
- Make the Safety Pledge

Key Messages

- **Protect yourself and others:** Work zones can be dangerous, for you, your passengers, and the highway workers.
- **Keep your license:** Traffic violations, such as speeding and failing to obey signs, can result in jail time and license suspension.
- **Take our course:** A 35-minute online course is available to help you drive safely through work zones.

Facilitation Notes

- Keep the tone conversational and anecdotal. Students and other conference attendees will respond more to someone who isn't there to judge, preach or scare. Rely less on statistics and facts, and use stories as much as possible.
- Interactions should be brief, about 30 to 60 seconds. Bring people to the booth with a hook such as:
 - How long have you been driving? Have you seen a work zone?
 - Do work zones stress you out? Do you want to learn about how to drive safely through them?
 - Would you like to build a mini work zone with us?*
 - Do you want to test your knowledge about safe driving?*
 - Are you interested in making a safety pledge with us?*
 - Would you like to win a prize and test your knowledge on safe driving?**Activity-dependent. See below for how to run each activity.
- Encourage students to take the New Driver Work Zone Safety Program course on the PennDOT website.

General Materials

The following materials are needed for the booth, no matter what activities you choose.

Item
Poster: Why Work Zone Safety (mounted on poster board)
Easels for poster
Pens/Markers
Prizes/Swag
Table
Tablecloth
Cards with QR codes to the course

After the Event

Please complete the survey found online at <https://forms.cloud.microsoft/g/KjaVTqcgMg>, sharing key data from your program delivery. The survey will take less than five minutes.

Event Booth Activities

Build a Mini Work Zone

Pre-set the table with the highway and road printouts. We recommend using wooden signs (with work zone signs printed and taped to the front) and other toys to build the work zones.

As students are building the work zones, be prepared to explain what each sign means. At the very least, the following should be addressed:

- Slow down and stay alert if you see orange work zone signs.
- Pay attention to other cars around you, as they may stop or slow down in front of you.

Activity Details	Materials Needed
Freeway Lane Closure Scenario Students set up mini work zone signs and cones based on what makes sense to them, then review the proper order of signs based on the standard. • Discussion Topics ○ How much protection do the workers have behind the cones? ○ Why are so many signs needed in advance of this work zone? • Key Takeaways ○ Work zone signs and characteristics ○ Early Merge vs Zipper Merge	Print out of each roadway. Test the print size of the roadway and adjust it as needed based on the available space for the activity. Wooden construction signs, or small stands to attach the image of each sign
Rural Lane Closure Scenario Students set up mini work zone signs and cones and review what they would think about and pay attention to if they were driving • Discussion Topics ○ How much protection do the workers have behind the cones? ○ Why is it important to pay attention to signs? • Key Takeaways ○ Work zone signs and characteristics ○ Flagger scenarios (stop paddle, pilot car, blind curves, etc.)	Mini cones (wire connectors can be used for this) Toy cars Toy construction workers

Work Zone Safety Trivia

Ask students if they would like to spin the wheel with work zone safety road signs and ask them what they should do if they see that sign. If they answer correctly, they win a prize.

Alternatively, questions could be split into Easy, Medium, and Hard categories on the prize wheel. Or a photo of various signs could be printed and taped to the wheel to determine the question that is asked.

Activity Details	Materials Needed
Ask students and other conference attendees if they would like to win a prize by testing their work zone safety knowledge. Participants spin the wheel and answer a question (example questions are listed on the following page) If they answer correctly, they receive a prize.	Prize wheel Suggested Prizes: • Easy – candy • Medium – sticker • Hard - wristband

Questions and answers:

Easy		Turn on headlights and slow down
		Flagger ahead and slow down
		Road work ahead – slow down
		Speed limit for work zone
Medium	When can you drive again after you stop for a flagger with a paddle stop sign?	When the flagger says it's safe to go
	Who is more likely to be injured in a work zone crash?	Drivers and passengers
	What time of day is most work conducted on highways?	Night
	When is a work zone considered active?	When workers are present
Hard	What is the most common type of crash in a work zone?	Rear-end
	What object is a visual, cognitive, and manual distraction?	Your phone
	Where is the safest place to wait for roadside assistance if your car breaks down in a work zone?	In your car, with your seatbelt fastened
	What does an orange sign mean, and what should you do when you see one?	Work Zone. Slow down and prepare for changing road conditions

Work Zone Safety Pledge

The poster is sized at 11X17, with the intent that students and conference attendees will place their pledges around the rest of the mounted board.

To get things started, write your name and your work zone safety pledge on the poster.

Activity Details	Materials Needed
Ask students to write their name and one thing they will do when driving through a work zone on a Post-It Note.	Post-It Notes Pens and markers Safety Pledge poster (11 X 17) mounted on a posterboard (24 X 36) Easel